



## IN 'GOOD COMPANY'

*Each year's award winners will be inducted into the **CIP Society Leadership Circle**. Each award winner will receive a **one-of-a-kind steel sculpture hand-crafted by Canadian metalsmith Boris Kramer, called 'Good Company.'** This sculpture, which is an abstract grouping of figures, is a fitting choice for all that it symbolizes. The weight of the steel reinforces the notion of solid strength. The figures depict individuality and character. The grouping represents the Leadership Circle, as well as collaboration and community. The sculpture's uniqueness acknowledges each winner's unique leadership qualities and contribution.*



## THE CIP SOCIETY

The CIP Society, as the graduate division of the Insurance Institute, has as its mandate to impart knowledge, instill professionalism and create leaders within the industry through our professional development programs. We are proud of our contribution to the development of leadership within our membership. It then seems fitting to formally applaud and commemorate our members' leadership qualities.

Now in its second year, the CIP Society National Leadership Awards Program will become a cornerstone in our efforts to raise the profile of the CIP and FCIP designations within the industry and among the insurance-buying public. We are confident that acknowledging the leadership qualities of CIPs and FCIPs will contribute to greater awareness of the designations and a greater profile for our members within the industry and in their communities.



It's time to choose our industry leaders.

## CELEBRATE LEADERSHIP

An important mission of the CIP Society is to foster leadership within our membership and our profession – not only through professional development, but also through our celebration of excellence, integrity and achievement.

What better way to support our leaders than to recognize their professionalism with a prestigious national award? Each year's award winners will be inducted into the **CIP Society Leadership Circle**.

## SHINING THE NATIONAL SPOTLIGHT ON OUR LEADERS

As the only national program of its kind for property and casualty insurance professionals, The CIP Society National Leadership Awards have been created to recognize achievement across Canada. To ensure that it stays true to this vision, nominations will be accepted from, and may be presented in, each of four regions: West, Ontario, Quebec and Atlantic.

One of the most exciting facets of the Leadership Awards is their recognition of the industry's up-and-coming leaders as well as our established leaders. As a steward of our profession, the CIP Society believes in the importance of building a foundation for the future.

In the spirit of inclusion, up to ten CIP Society members may be honoured as a National Leader each year.

The **number of awards** to be presented each year will depend on the calibre and number of nominations received. Up to ten (10) individuals may be recognized.

## AWARDS CRITERIA

As a potential nominator, you play a major role in ensuring the Leadership Awards are relevant and responsive to our CIP Society membership and the P&C community in Canada. We urge you to consider the Awards Criteria and nominate a valued colleague for his or her contribution and impact on the industry.

The CIP Society National Leadership Awards will identify members whose personal qualities exemplify leadership through their passion for learning, their dedication to their profession and commitment to their employer. Leaders are role models and mentors who demonstrate a natural ability to positively influence the people around them and cultivate leadership qualities in others. They have made a positive difference in their company and given back to the insurance industry and to the community where they live. And as a result, they are respected and admired by their peers and deemed to be a person of high personal integrity.

### ESTABLISHED LEADER CATEGORY

This award will recognize CIP Society members who have achieved sustained success through their demonstrated leadership qualities and the significant impact they have made on their organization, their community and the industry.

### EMERGING LEADER CATEGORY

This award will recognize CIP Society members who, through some early achievements and successes, are seen as an emerging leader within their organization or the industry.

For the detailed description of the awards criteria, please visit the CIP Society Web site at: [www.insuranceinstitute.ca/cipsociety](http://www.insuranceinstitute.ca/cipsociety).

## HELP US SET THE STAGE

As a member of the insurance community, you know there are shining examples of leadership on the front lines and in the back offices of our profession. You know the hallmarks of leadership and recognize strength, character and collaborative spirit in your colleagues.

That is why the CIP Society will depend on you to identify and nominate potential National Leadership Award winners – those established and emerging leaders who are deserving of recognition.

## PUT YOUR NOMINEE FRONT AND CENTRE

To nominate an industry professional for a CIP Society National Leadership Award, please download the nomination form from the CIP Society Web site at: [www.insuranceinstitute.ca/cipsociety](http://www.insuranceinstitute.ca/cipsociety).

Nominations are accepted from March 1 to June 1, 2010.

A fair and impartial judging panel will support the integrity of the National Leadership Awards. The judging panel is comprised of CIP Society members representing all regions. Nominations will be reviewed anonymously and judged based on a nominee's personal qualities, professional commitment and accomplishment, including industry contribution and community engagement.

For more information regarding the awards or the nomination process, please contact [leadership@insuranceinstitute.ca](mailto:leadership@insuranceinstitute.ca).

The **two categories** are:

1) Established Leader

to recognize those whose leadership has yielded their sustained success

2) Emerging Leader

to recognize those whose leadership is coming to the forefront based on some early success